

EMBARGOED UNTIL 00:01 TUESDAY 4 DECEMBER

Council Spending Uncovered **No.1: PUBLICITY – YORKSHIRE**

This table gives details of spending on publicity by councils in Yorkshire. It should be read in conjunction with the full report on town hall publicity spending.

Table 1: The full list of town hall publicity spending in Yorkshire

| Council | Spending on publicity, £ | | Increase, % | Publicity spending, ranking | Size of total population, ranking |
|---|--------------------------|--------------------|--------------------|-----------------------------|-----------------------------------|
| | 1996-97 | 2006-07 | 1996-97 to 2006-07 | 2006-07 | 2006-07 |
| Barnsley | £1,040,000 | £1,942,000 | 86.7% | 76 | 98 |
| Bradford | £907,000 | £5,532,000 | 509.9% | 4 | 34 |
| Calderdale | £283,500 | £809,000 | 185.4% | 161 | 116 |
| Craven | £26,695 | £154,000 | 476.9% | 369 | 425 |
| Doncaster* | £686,600 | £1,887,000 | 174.8% | 79 | 59 |
| East Riding of Yorkshire | £385,000 | £2,286,000 | 493.8% | 62 | 46 |
| Hambleton* | - | £159,682 | - | 362 | 355 |
| Harrogate | £720,000 | £1,175,000 | 63.2% | 127 | 155 |
| Kingston upon Hull, City of | £2,704,000 | £4,808,000 | 77.8% | 9 | 75 |
| Kirklees | £661,000 | £1,785,000 | 170.0% | 84 | 43 |
| Leeds | - | £4,322,000 | - | 13 | 14 |
| North East Lincolnshire | £74,000 | £1,107,000 | 1395.9% | 134 | 153 |
| North Lincolnshire | £408,000 | £389,000 | -4.7% | 248 | 152 |
| North Yorkshire | £550,000 | £1,856,000 | 237.5% | 80 | 22 |
| Richmondshire | - | £51,122 | - | 449 | 434 |
| Rotherham* | £382,000 | £3,632,000 | 850.8% | 26 | 79 |
| Ryedale | - | - | - | - | - |
| Scarborough | £600,000 | £492,000 | -18.0% | 212 | 271 |
| Selby | £33,000 | £133,000 | 303.0% | 387 | 376 |
| Sheffield | £185,000 | £4,195,000 | 2167.6% | 15 | 28 |
| Wakefield | £905,000 | £1,669,000 | 84.4% | 92 | 49 |
| York | £1,397,000 | £1,654,000 | 18.4% | 94 | 121 |
| Regional total | | £40,037,804 | | | |
| Regional average | £663,766 | £1,906,562 | 187.2% | | |
| Regional average, 2006-07 prices | £849,284 | £1,906,562 | 124.5% | | |

*2005-06 data latest available (i.e. 2006-07 data not yet available)