

EMBARGOED UNTIL 00:01 TUESDAY 4 DECEMBER

Council Spending Uncovered **No.1: PUBLICITY – WALES**

This table gives details of spending on publicity by councils in Wales. It should be read in conjunction with the full report on town hall publicity spending.

Table 1: The full list of town hall publicity spending in Wales

Council	Spending on publicity, £		Increase, %	Publicity spending, ranking	Size of total population, ranking
	1996-97	2006-07	1996-97 to 2006-07	2006-07	2006-07
Blaenau Gwent	-	£277,300	-	286	401
Bridgend*	£398,000	£661,000	66.1%	179	197
Caerphilly	£491,000	£575,000	17.1%	191	138
Cardiff	£422,837	£1,317,817	211.7%	113	50
Carmarthenshire*	£493,000	£983,000	99.4%	144	131
Ceredigion*	-	-	-	-	-
Conwy	£413,000	£1,143,000	176.8%	131	257
Denbighshire	£68,000	£505,000	642.6%	207	304
Flintshire*	£708,000	£1,093,000	54.4%	135	163
Gwynedd	£446,801	£813,782	82.1%	160	234
Isle of Anglesey	-	£428,279	-	237	402
Merthyr Tydfil*	£193,876	£460,000	137.3%	221	424
Monmouthshire	£231,610	£540,000	133.2%	200	344
Neath Port Talbot*	£315,000	£495,000	57.1%	211	190
Newport	-	£1,234,778	-	122	181
Pembrokeshire	£347,000	-	-	-	-
Powys	£508,000	£711,000	40.0%	173	202
Rhondda, Cynon, Taff	-	£1,691,000	-	89	90
Swansea*	£161,000	£433,000	168.9%	233	95
The Vale of Glamorgan*	£191,195	£727,000	280.2%	169	220
Torfaen	£343,747	£626,000	82.1%	186	328
Wrexham	£348,035	£991,000	184.7%	142	204
Regional total		£15,705,956			
Regional average	£357,653	£785,298	119.6%		
Regional average, 2006-07 prices	£457,614	£785,298	71.6%		

*2005-06 data latest available (i.e. 2006-07 data not yet available)