

**EMBARGOED UNTIL 00:01 TUESDAY 4 DECEMBER**

## Council Spending Uncovered

# No.1: PUBLICITY – SCOTLAND

This table gives details of spending on publicity by councils in Scotland. It should be read in conjunction with the full report on town hall publicity spending.

Table 1: The full list of town hall publicity spending in Scotland

Council	Spending on publicity, £		Increase, %	Publicity spending, ranking	Size of total population, ranking
	1996-97	2006-07	1996-97 to 2006-07	2006-07	2006-07
Aberdeen City	£532,000	£1,898,427	256.8%	78	111
Aberdeenshire*	£298,000	£1,655,000	455.4%	93	88
Angus*	£157,563	£852,000	440.7%	151	268
Argyll and Bute*	£174,000	£617,000	254.6%	187	324
Clackmannanshire	£62,000	£245,000	295.2%	309	436
Dumfries and Galloway*	£210,832	£1,227,000	482.0%	123	168
Dundee City	£161,000	£389,000	141.6%	247	178
East Ayrshire	£184,000	£439,000	138.6%	232	232
East Dunbartonshire	£239,000	£377,000	57.7%	252	280
East Lothian*	£339,000	£30,000	-91.2%	455	316
East Renfrewshire*	£142,000	£506,000	256.3%	206	337
Edinburgh, City of	£1,544,000	£3,372,000	118.4%	29	36
Eilean Siar*	-	£206,000	-	329	451
Falkirk	£376,039	£671,000	78.4%	177	164
Fife	£897,000	£1,721,000	91.9%	87	44
Glasgow City*	-	£3,178,000	-	33	24
Highland	£115,000	£1,463,000	1172.2%	101	105
Inverclyde	-	-	-	-	-
Midlothian	£231,000	£362,000	56.7%	258	381
Moray	-	£264,000	-	296	351
North Ayrshire	£751,000	£731,000	-2.7%	168	192
North Lanarkshire	£404,646	£379,000	-6.3%	251	48
Orkney Islands	£258,000	£441,000	70.9%	230	455
Perth and Kinross*	£203,000	£1,151,000	467.0%	130	180
Renfrewshire*	-	£1,244,000	-	120	140
Scottish Borders	£345,243	£784,000	127.1%	164	264
Shetland Islands	£158,000	£383,000	142.4%	250	454
South Ayrshire	-	-	-	-	-
South Lanarkshire*	£1,401,000	£1,364,000	-2.6%	110	53
Stirling	£464,000	£594,000	28.0%	190	346
West Dunbartonshire*	£59,000	£294,846	399.7%	278	326
West Lothian*	£618,000	£899,000	45.5%	148	144
<b>Regional total</b>		<b>£27,737,273</b>			
<b>Regional average</b>	<b>£397,089</b>	<b>£924,576</b>	<b>132.8%</b>		
<b>Regional average, 2006-07 prices</b>	<b>£508,073</b>	<b>£924,576</b>	<b>82.0%</b>		

\*2005-06 data latest available (i.e. 2006-07 data not yet available)