

EMBARGOED UNTIL 00:01 TUESDAY 4 DECEMBER

Council Spending Uncovered **No.1: PUBLICITY – LONDON**

This table gives details of spending on publicity by London councils. It should be read in conjunction with the full report on town hall publicity spending.

Table 1: The full list of town hall publicity spending in London

Council	Spending on publicity, £		Increase, %	Publicity spending, ranking	Size of total population, ranking
	1996-97	2006-07	1996-97 to 2006-07	2006-07	2006-07
Barking and Dagenham	£614,000	£2,316,000	277.2%	60	143
Barnet	£923,000	£1,118,000	21.1%	133	47
Bexley	£322,000	£684,000	112.4%	176	101
Brent	£682,000	£1,297,000	90.2%	115	70
Bromley	£287,197	£907,000	215.8%	147	58
Camden	£1,298,357	£3,505,913	170.0%	27	93
City of London	-	£1,318,000	-	112	457
Croydon	£618,000	£952,000	54.0%	145	45
Ealing	£1,284,000	£2,979,000	132.0%	37	55
Enfield	£1,420,000	£2,151,000	51.5%	68	64
Greater London Authority*	-	£5,163,000	-	6	1
Greenwich	£743,000	£3,189,000	329.2%	32	99
Hackney	£1,587,908	£1,711,000	7.8%	88	110
Hammersmith and Fulham	£751,000	£669,000	-10.9%	178	137
Haringey*	£844,000	£3,639,000	331.2%	25	96
Harrow	-	£1,394,000	-	107	106
Havering*	£363,000	£1,168,000	221.8%	128	94
Hillingdon	-	£1,804,000	-	81	83
Hounslow*	£32,411	£1,203,000	3611.7%	124	103
Islington	-	£2,322,000	-	59	126
Kensington and Chelsea	£557,000	£1,267,000	127.5%	119	130
Kingston upon Thames	£427,018	£711,000	66.5%	174	157
Lambeth	£1,024,000	£1,299,000	26.9%	114	69
Lewisham	£721,000	£2,130,000	195.4%	69	76
Merton*	£785,000	£1,687,000	114.9%	91	117
Newham	-	£4,018,000	-	18	84
Redbridge	£1,108,000	£2,474,000	123.3%	53	80
Richmond upon Thames	£45,714	£753,000	1547.2%	166	129

Council	Spending on publicity, £		Increase, %	Publicity spending, ranking	Size of total population, ranking
	1996-97	2006-07	1996-97 to 2006-07	2006-07	2006-07
Southwark	£1,454,026	£5,057,000	247.8%	8	72
Sutton	-	£1,076,000	-	138	127
Tower Hamlets	£1,289,357	£2,300,000	78.4%	61	108
Waltham Forest	-	£1,439,000	-	105	100
Wandsworth	£588,725	£1,746,975	196.7%	85	67
Westminster	-	£3,277,000	-	30	91
Regional total		£68,724,888			
Regional average	£790,789	£2,021,320	155.6%		
Regional average, 2006-07 prices	£1,011,808	£2,021,320	99.8%		

**2005-06 data latest available (i.e. 2006-07 data not yet available)*