

**EMBARGOED UNTIL 00:01 TUESDAY 4 DECEMBER**

## Council Spending Uncovered

# No.1: PUBLICITY – EAST OF ENGLAND

This table gives details of spending on publicity by councils in the East of England. It should be read in conjunction with the full report on town hall publicity spending.

Table 1: The full list of town hall publicity spending in the East of England

Council	Spending on publicity, £		Increase, %	Publicity spending, ranking	Size of total population, ranking
	1996-97	2006-07	1996-97 to 2006-07	2006-07	2006-07
Babergh	£292,000	£456,000	56.2%	224	352
Basildon	-	£395,000	-	245	141
Bedford	£494,371	£818,000	65.5%	159	158
Bedfordshire	£1,039,000	£2,440,000	134.8%	55	41
Braintree	£136,000	£277,000	103.7%	287	182
Breckland	£198,830	£574,381	188.9%	192	212
Brentwood	£162,000	£111,000	-31.5%	402	397
Broadland	£223,500	£292,476	30.9%	280	222
Broxbourne*	£168,000	£263,000	56.5%	298	338
Cambridge	£186,056	£731,109	293.0%	167	235
Cambridgeshire	£768,000	£2,402,000	212.8%	56	23
Castle Point*	£24,439	£100,443	311.0%	417	342
Chelmsford	-	£353,000	-	262	146
Colchester	£676,000	£657,000	-2.8%	181	139
Dacorum	£251,000	£497,000	98.0%	209	188
East Cambridgeshire	£123,802	£118,748	-4.1%	398	378
East Hertfordshire	£49,000	£108,000	120.4%	407	198
Epping Forest	£93,000	£467,000	402.2%	218	221
Essex	£2,455,000	£4,332,000	76.5%	12	3
Fenland	£16,845	£218,176	1195.2%	324	333
Forest Heath	£53,868	£179,000	232.3%	349	412
Great Yarmouth*	£689,018	£648,387	-5.9%	182	313
Harlow	£117,202	£635,123	441.9%	185	387
Hertfordshire	£1,666,300	£4,035,000	142.2%	17	7
Hertsmere	£73,450	£110,000	49.8%	405	305
Huntingdonshire	£116,000	£285,000	145.7%	281	142
Ipswich	-	£851,000	-	152	226
King's Lynn and West Norfolk	£98,294	£219,929	123.7%	323	177

Council	Spending on publicity, £		Increase, %	Publicity spending, ranking	Size of total population, ranking
	1996-97	2006-07	1996-97 to 2006-07	2006-07	2006-07
Luton*	-	£2,274,000	-	63	124
Maldon	-	£84,000	-	434	413
Mid Bedfordshire	£317,813	£394,882	24.2%	246	199
Mid Suffolk	£99,634	£103,000	3.4%	414	321
Norfolk*	£975,000	£2,596,000	166.3%	46	9
North Hertfordshire	£315,897	£236,000	-25.3%	312	224
North Norfolk	£486,942	£598,000	22.8%	189	290
Norwich*	£231,000	£350,000	51.5%	263	208
Peterborough	£732,000	£2,085,000	184.8%	71	145
Rochford	£33,652	£142,000	322.0%	380	374
South Bedfordshire	-	£371,824	-	255	237
South Cambridgeshire	£119,297	£367,136	207.7%	256	193
South Norfolk	£91,089	£78,000	-14.4%	439	242
Southend-on-Sea**	£532,000	£798,000	50.0%	163	151
St Albans	-	£285,000	-	283	201
St Edmundsbury	£163,000	£195,000	19.6%	340	289
Stevenage	£444,000	£482,000	8.6%	215	380
Suffolk	£884,000	£3,204,000	262.4%	31	16
Suffolk Coastal	£154,788	£229,000	47.9%	320	223
Tendring	£320,568	£210,000	-34.5%	327	171
Three Rivers	£126,070	£409,129	224.5%	242	357
Thurrock	-	£341,000	-	265	166
Uttlesford	£61,760	£187,332	203.3%	343	396
Watford*	£540,644	£530,000	-2.0%	202	377
Waveney	£289,000	£467,000	61.6%	217	238
Welwyn Hatfield	£137,588	£183,693	33.5%	347	281
<b>Regional total</b>		<b>£39,775,768</b>			
<b>Regional average</b>	<b>£374,494</b>	<b>£736,588</b>	<b>96.7%</b>		
<b>Regional average, 2006-07 prices</b>	<b>£479,162</b>	<b>£736,588</b>	<b>53.7%</b>		

\*2005-06 data latest available (i.e. 2006-07 data not yet available)

\*\*1997-98 data (i.e. 1996-97 data not available)