

EMBARGOED UNTIL 00:01 TUESDAY 4 DECEMBER

Council Spending Uncovered **No.1: PUBLICITY – EAST MIDLANDS**

This table gives details of spending on publicity by councils in the East Midlands. It should be read in conjunction with the full report on town hall publicity spending.

Table 1: The full list of town hall publicity spending in the East Midlands

Council	Spending on publicity, £		Increase, %	Publicity spending, ranking	Size of total population, ranking
	1996-97	2006-07	1996-97 to 2006-07	2006-07	2006-07
Amber Valley	£183,826	£141,000	-23.3%	383	227
Ashfield*	£138,723	£231,544	66.9%	317	245
Bassetlaw	-	£417,000	-	240	256
Blaby	£57,277	£162,693	184.0%	360	317
Bolsover	£81,431	£164,000	101.4%	359	393
Boston	£100,000	£153,000	53.0%	371	420
Broxtowe	£45,031	£119,384	165.1%	397	262
Charnwood	£180,498	£340,000	88.4%	266	147
Chesterfield	£339,000	£459,000	35.4%	223	291
Corby	£233,638	£170,000	-27.2%	355	426
Daventry*	£122,407	£201,000	64.2%	333	384
Derby	-	£1,005,000	-	141	89
Derbyshire	£1,271,000	£3,156,000	148.3%	35	13
Derbyshire Dales	-	£157,000	-	366	399
East Lindsey	£506,942	£497,574	-1.8%	208	186
East Northamptonshire	£67,100	£269,000	300.9%	292	360
Erewash	£87,000	£312,000	258.6%	272	260
Gedling*	£42,998	£96,932	125.4%	421	253
Harborough	£38,069	£143,378	276.6%	381	369
High Peak	£54,826	£124,000	126.2%	395	320
Hinckley and Bosworth	£45,753	£96,000	109.8%	423	284
Kettering	£114,699	£224,000	95.3%	322	345
Leicester	£1,218,000	£2,537,000	108.3%	48	60
Leicestershire	£1,540,000	£3,095,000	101.0%	36	20
Lincoln*	£217,466	£151,652	-30.3%	372	349
Lincolnshire	£1,176,121	£3,733,865	217.5%	22	18
Mansfield*	£173,799	£429,000	146.8%	236	294
Melton	£55,285	£66,610	20.5%	444	437

Council	Spending on publicity, £		Increase, %	Publicity spending, ranking	Size of total population, ranking
	1996-97	2006-07	1996-97 to 2006-07	2006-07	2006-07
Newark and Sherwood	£61,708	£96,443	56.3%	422	254
North East Derbyshire	£124,000	£266,000	114.5%	294	300
North Kesteven	£126,306	£361,210	186.0%	259	287
North West Leicestershire	-	-	-	-	-
Northampton	£303,000	£821,000	171.0%	158	115
Northamptonshire	£463,000	£2,777,000	499.8%	39	19
Nottingham	£318,000	£3,731,588	1073.5%	23	63
Nottinghamshire	£2,036,000	£3,166,000	55.5%	34	12
Oadby and Wigston	£14,038	£98,000	598.1%	419	423
Rushcliffe	£88,733	£198,401	123.6%	336	273
Rutland*	-	£171,000	-	354	445
South Derbyshire	£101,000	£230,000	127.7%	318	336
South Holland	£51,221	£126,000	146.0%	392	366
South Kesteven	£353,000	£445,000	26.1%	228	206
South Northamptonshire*	£59,077	£233,984	296.1%	315	339
Wellingborough	-	£112,000	-	401	390
West Lindsey	-	£203,000	-	332	354
Regional total		£31,689,258			
Regional average	£320,789	£720,210	124.5%		
Regional average, 2006-07 prices	£410,447	£720,210	75.5%		

*2005-06 data latest available (i.e. 2006-07 data not yet available)